

Matrix sets up Nanjing centre to expand its operations in China

Matrix, one of Israel's leading IT companies is expanding its operations in China and has launched a new training centre facility in Nanjing one of China's leading software cities.

The centre in cooperation with PTL Group and the Nanjing Quality & Inspection Center, will provide training services to over 500 Chinese IT companies based in the city. The new centre will be called 'China Israel NQI & John Bryce International joint training Center'. The city's software industry employs 400,000 people, out of 8 million citizens. The new centre will also be used by Matrix Global as a platform to offer QA services for Chinese software customers.

In attendance at an inauguration ceremony to launch the new centre was Vice Mayor Luo Qun. Other participants included; Moty Gutman, CEO of Matrix, Eran Lasser, CEO Matrix Global and co-CEO of John Bryce Hi-tech College, Yoav Chernitz, CEO Matrix Global and Zvi Shalgo, CEO of PTL Group. The PTL Group is an investment and management Chinese-based company owned by Israeli shareholders, serving as a partner to Matrix Global and John Bryce in China.

The new centre in Nanjing is yet another milestone for Matrix. The company ventured into China over six years ago. Matrix started with establishing John Bryce Colleges in Shanghai and Beijing and today



Left to right: Yoav Chernitz, Moty Gutman, Eran Lasser and Zvi Shalgo

During the inauguration ceremony Yoav Chernitz, CEO Matrix China said, "China to date is in the process of moving from production economy to innovation and R&D economy. As part of this trend, the Chinese focus on enhancing the level of training and know-how of their professional software employees."

"Operating in China for the past six years, Matrix has proved itself a reputable provider of services supporting development centres, training, building professional personnel, and development services. The open mindedness and the spirit of entrepreneurship on behalf of the local institutions in Nanjing have enabled us to open another training center by John Bryce hi-tech college in China, aiming to improve the quality of the local software industry," added Chernitz.

good reputation and the stability we've shown over time as a player in China have become an advantage to us, when approaching Chinese companies or foreign companies operating in China that need software services," concluded Shalgo.

serves international clients such as Intel, SAP, EMC, Autodesk and Adobe. In addition to some of the leading Chinese corporations including China Mobile, ZTE.

To date, John Bryce China has trained over 8,000 senior high tech engineers. A year ago, Matrix Global and PTL Group launched a development centre for mobile apps in the city of Changzhou, employing 50 highly skilled Chinese engineers who have graduated after 7 months of intensive training.

Zvi Shalgo, CEO of PTL Group commented, “Over the past years of joint operations with Matrix in China, we have seen a dramatic change in the local market of advanced services, mainly in software and IT – a highly preferred sector by the Chinese Government and its R&D plans.”

“Expenses on IT in China have exceeded US\$300 billion in 2013. The Chinese are today focused on upgrading the level of their professional work force in the field of software. The



PTL and Matrix executives with their Chinese partners in Nanjing